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March 4, 2015

Dear Derick,

I'm writing to you as PETA's Director of Christian Outreach and Engagement in response to the video you posted on your Instagram account on March 1 which depicts you apparently purposefully sledding directly into an unsuspecting cat. Almost more disturbing than your enjoyment in it, was your family's.

Might doesn't make right, but that's the message you have sent to scores of impressionable young children and loyal fans. I hope you'll publically apologize for your actions, and remind your followers that Jesus' command to "do unto others" includes *all* of God's creatures.

Sincerely,

A handwritten signature in dark ink that reads "Sarah Withrow King". The signature is written in a cursive, flowing style.

Sarah Withrow King
Director of Christian Outreach and Engagement